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Top Skills

Architecture design and Urbanism

Generative Architecture

Evolutionary Algorithms

Publications

Designing the profile of the future architect

Perparim Rama

Owner / Creative Director at 4M GROUP - Architecture and Design Studio

London

Summary

Perparim Rama, the Founding Director of 4M Group, is an award-winning Architectural Designer and Conceptual Artist. He is the winner of the best bar design in the World award from World Interior News at Saatchi Gallery in 2013, in 2016 he has been shortlisted with his innovative Restaurant.Bar design concept in London UK. His work has been published in several international design magazines including the London Building Design Magazine and has been interviewed by BBC, CNN, BLOOMBERG, RAI, The Times Newspaper on Architecture and Urbanism.

Rama has participated as a specialist consultant for the 2012 London Olympics. He is a specialist consultant on Generative Architecture and Urban planning for Doha 2030 Vision, and proudly made history at the 13th Venice Biennale in 2012, as the first person to represent his native Kosovo in the event. He has over 20 years' experience on various projects in residential, commercial, hotels and mixed use developments and has previously worked as a consultant for Southampton Airport.

Rama has teaching experience as a unit tutor at Nottingham University School of architecture and co-supervises PhDs in Generative Architecture & SMART building design at MA and PHD program at SmartLab Media institute,

Rama is regular presenter on international conferences. He presented at TEDx talks in Prishtina, Kosovo and Tirana, Albania on the impact of built environment on human behaviour. Future Capitals 2009 in Abu Dhabi, Share Architects conferences in Tirana 2016, Bucharest 2017, Athens 2018, Skopje and Iasu 2019. Green Festival in Prishtina 2018 and 2019, American Institute of Architects conference in Prishtina 2018. He has Moderated Architecture events in Venice on the profile of the Future Architect and in May 2020 in Belgrade on Changing the World through Architecture. He has been a Juror on Hotel, Bar and Restaurant design multiple years for the WIN Awards. He has recently been working on multiple luxury residential development projects in central London including a Grade

11 listed Hotel, a hotel in Malta, two Boutique Hotels in Hamburg and a boutique Hotel in Prishtina, a restaurant in Helsinki, a 400000m² and 60000m² Mixed use Developments and a new green landmark building in Prishtina city centre, to name a few.

Experience

4M GROUP Architecture and Design Studio

Principal Owner

October 2003 - Present (17 years 9 months)

London, UK

As founding director of 4M GROUP, he is responsible for overall project management and development planning of the practice, his projects range from residential to commercial, from hotels to mixed use development and urban planning. Rama and his team are currently working on several commercial and high end residential schemes in central London, Switzerland, Balkans and Middle East. Rama has consulted Qatari National Research Fund on current and future Urban and Architectural projects in Qatar

World Interiors News

Juror - WIN Awards 2018 - Workspace interiors, Surface and Furniture Designs

2018 - 2018 (less than a year)

London, United Kingdom

Each year, the World Interiors News Awards (WIN Awards) welcomes entries from Interior Designers, Architects and Product Designers of all sizes and offers a fantastic opportunity for you to gain recognition and exposure for your work.

World Interiors News

Juror for WIN Awards 2017 - Hotels and Restaurants

July 2017 - 2017 (less than a year)

London, United Kingdom

Each year at the Awards Ceremony, WIN Awards recognizes and showcases the designs that have made the biggest impact on the cultural landscape during the previous 12 months.

Qatari National Research Fund

Consultant

2013 - 2015 (2 years)

Doha, Qatar

Assisting Qatar National Research Fund (QNRF) in the evaluation of the proposals of its National Priority Research Program (NPRP)

World Interiors News

Juror for WIN Awards 2014 - Hotels, Restaurants and Bars categories
July 2014 - 2014 (less than a year)

London, United Kingdom

Each year at the Awards Ceremony, WIN Awards recognizes and showcases the designs that have made the biggest impact on the cultural landscape during the previous 12 months.

University of Nottingham school of Architecture

Unit Tutor

2008 - 2012 (4 years)

University of East London School of Architecture, Computing and Engineering

Visiting Tutor/Critic

2003 - 2008 (5 years)

London, United Kingdom

Architectural Association

Visiting Tutor/Critic

2005 - 2006 (1 year)

London, United Kingdom

Education

SmartLab media institute

SMARTlab Associate Researcher and PhD student · (2007 - 2010)

University of East London

MSc Masters with Distinction, Architecture: Computing in Design · (2001 - 2003)

University of East London

PGDip RIBA Part 2, Dynamic Urbanism and Architecture · (2001 - 2003)

London South Bank University

RIBA part 1, Architecture · (1995 - 1998)